

**EON MOTORS LIMITED**



## ABOUT EON GROUP

Eon Group is committed to producing, processing and distributing quality finished safe food items for consumers.

Eon Group is a fast-growing organization in the agro-based industry that works to provide materials to farmers (crops and animals). The company is mainly engaged in the production, import and distribution of all types of agricultural inputs for the local and global markets across the country with the aim and purpose of "Food Security and Safety" in Bangladesh.

### VISION

We are Committed to be the Quality Leader in Production, Process and Distribution of Safe Products.

### MISSION

We are committed to contribute to the sustainable growth of the overall economy of the country by conducting all our business operations through:

- Innovation and Introduction of Proper Products & Services that Our End Users Deserve.
- Development of Skilled Human Resources as Per the Need of the Respective Industry.
- Establishment of Healthy Trade Relationship with the Dynamic & Challenging Global Market.

We are further committed to train and motivate all our employees in order to provide superior quality service to every person we interact.



## OUR CONCERN

- Eon Animal Health Products Limited
- Eon Aquaculture Limited
- Eon Pharmaceuticals Limited
- Eon Agro Industries Limited
- Eon Seeds Limited
- Eon Motors Limited
- Euro Feeds Limited
- Excel Feed Limited
- Eon Foods Limited
- Puro Foods Limited
- Eon Bio-Science Limited
- Eon Poultry Complex
- Advance Poultry Breeders Limited
- Ercole Solutions Limited
- Ercole Media & Communications
- Provati Hatchery Limited
- Eon InfoSys Technology
- Eon Convention Center
- Eon Trading House
- Adhunik Krishi Khamar
- Abu Bakar Siddique Foundation (CSR Entity)
- Agribusiness Foundation



## CORE VALUES



**A** Accountable

**S** Self-Starter

**E** Ethical

**T** Team Player



## ABOUT EON MOTORS LIMITED

Eon Motors is a subsidiary of Eon Group. Eon Motors Limited started its journey in May 2018 to establish product quality and service first. This company wants to maintain new opportunities in the agricultural sector by providing the best quality products to the customers. Our goal in the agricultural sector is to provide a complete agricultural mechanization solution to farmers and other users.

### VISION

Harvesting Happiness with Advanced Technology

### MISSION

- To be the pioneer of Diversified & Quality product varieties.
- To be the provider of most Powerful & Superior Quality Machinery in Bangladesh.
- Bring ethical and excellence business practice contributing significantly to GDP
- Best After Sales Service provider in machinery industry.
- To be the most Trustworthy machinery provider in govt. & donor organizations.



BUSINESS PARTNER OF **EON MOTORS**

**Eon Motors** initiated its operations in Bangladesh with a focus on agricultural equipment, starting with the introduction of agriculture tractors. Over time, **Eon Motors** has expanded its product range to include the GOOSE Combine harvester, HONOR Combine Harvester from JIANGSU WORLD AGRICULTURE MACHINERY CO., LTD., EON Reaper, Eon Rice Transplanter, and Rotavator. Eon Motors Limited has started marketing Phillips66 Lubricants in Bangladesh. In Bangladesh, Eon Motors Limited is the only company approved and marketed for the import of Phillips66 lubricants from the United States, which is manufactured entirely in the United States, manufacturing and packing there. (Known as Phillips66 CONOCO)

Escorts Kubota Limited formerly Escorts Limited is an Indian multinational conglomerate that operates in the sectors of agricultural machinery, construction machinery, material handling, and railway equipment. Its headquarters are located in Faridabad, Haryana. The company was launched in 1944 and has marketing operations in more than 40 countries. Escorts manufactures tractors, automotive components, railway equipment, and construction and material handling equipment. World's renowned brand ESCORT Kubota Limited is now with EON Motors Ltd. with best quality **POWERTRAC** Tractor brand.





## MAG LUBRICANTS

MAG Lubricants is the part of GP Global Group's lubricants business. Established in 2013, formerly known as MAG Lube LLC in the United Arab Emirates, GP Global Group acquired the company in 2018 and renamed it as GP Global MAG LLC. It is one of the fastest-growing companies in the country that witnessed 100% growth year on year. with 30,000 sqm state-of-the-art blending facility situated in National Industries Park, Jebel Ali. Its factory has the latest fully-automated blending system technologies designed in France and has a fully equipped, ultra-modern laboratory focusing on research and development.

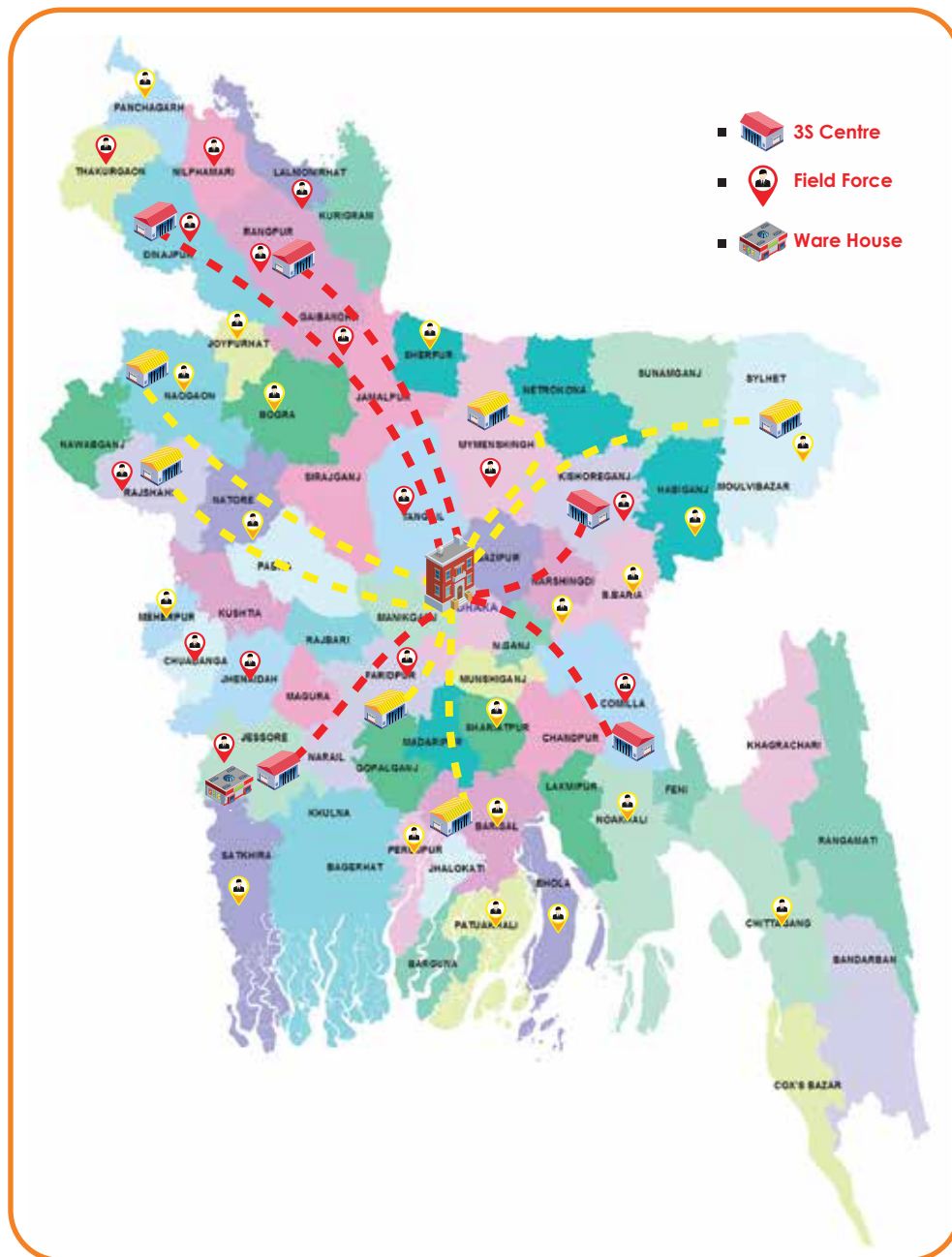
MAG Lubricants offers a full range of lubricants as its core business and provides customized solutions for various markets and customer needs. They supply affordable lubricants according to customer's specific requirements with uncompromising superior quality and value. They are fully committed to product quality and customer service.

MAG is the manufacturer and distributor of lubricants, fluids and coolants intended to lead a prosperous partner network, driven by innovative lubricant technology and a deep understanding of the industry need. The company's lubricant products include gasoline engine oils, diesel engine oils, outboard and motorcycle oils, hydraulic system oils, industrial gear oil, brake oil and greases, thereby providing customized solutions for various markets and customer needs. The product mix is constantly reviewed to ensure that the specifications are of the latest standards.

MAG Lube export all range of lubricants across the world with a strong presence in the Middle East & Africa. Its automated production lines have the latest technology that enables the unique development, manufacturing, distribution, sales and marketing of high-quality lubricants in more than 65 countries around the world.

*EON Motors become a sole distributor of MAG lubricants in Bangladesh in 2024.*





## INFRASTRUCTURE OF EON MOTORS

The company has strategically positioned sales centers in six different locations throughout the country. In addition, Eon has established a network of 100 dealers and distributors. They have built an advanced distribution system, supported by over 90 skilled and trained personnel, capable of efficiently managing a diverse range of products from various industries.

**EON Motors** aims to enhance agricultural mechanization and raise the living standards of the millions of farmers by creating favorable environment through access to appropriate technology.



## GLOBAL PARTNERS OF EON GROUP







**EON MOTORS LIMITED**

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